

PRIVACY NOTICE

Ifahto WorldWide (**iWW**), with address at Mario Pani 750, 1st floor, Colonia Santa Fe, Col. Cuajimalpa de Morelos, Mexico City, 05348 and internet portal: www.ifahtoworldwide.com, is responsible for the use and protection of your personal data, and within this we inform you the following:

For what purposes we can use your personal data?

We will use your personal data for the following secondary purposes that **are not necessary** for the requested service, but allow and facilitate us to provide better services for your attention:

- Request and Provision of products or services
- Control of customer service satisfaction
- Database updates
- Perform statistics to improve the business process.
- Send the client promotions and commercial offers
- Evaluate service quality
- Provide information about our services
- Inform about changes or new services
- Marketing or advertising
- Commercial prospecting

The refusal to use your personal data for these purposes may not be a reason for you to deny the services and products that you request or subscribed with us.

What personal data can we use for these purposes?

To carry out the purposes described in this privacy notice, we will use the following personal data:

- Name
- The Company which it belongs.
- Home, office, or cell phone
- Email

What methods can we use to collect your personal data?

Cookies

Our Site uses cookies to distinguish you from other users of our Site. This helps us to provide you with a good experience when you browse our Site and also allows us to improve our Site. You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of our Site may become inaccessible or not function properly.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

Our Site sets cookies which remain on your computer or device for differing times. Some expire at the end of each session and some remain for longer so that when you return to our Site, you will have a better user experience.

We use the following cookies:

Strictly necessary cookies. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

Analytical/performance cookies. They allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Functionality cookies. These are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

With whom do we can share your personal data and for what purposes?

The Information Holder understands and accepts that **iWW** and/or any of its subsidiaries and/or affiliates, may transfer your personal data to third parties that have been hired by **iWW** to carry out on your behalf and representation of certain tasks related to the commercial activities and promotion of their products and/or services. These third parties may process the data in compliance with **iWW** instructions or make decisions about them as part of the provision of your services. In either case, **iWW** will select suppliers that it considers reliable and that are committed, through a contract or other applicable legal means to implement the necessary security measures to guarantee a level of adequate protection of your personal data. Derived from the above, **iWW** will require its suppliers to comply with security measures that guarantee the same levels of protection that **iWW** implements during the processing of your data as an **iWW** client. These selected third parties will have access to your information in order to perform the tasks specified for the applicable services that you have subscribed with **iWW**. If **iWW** determines that a supplier is not complying with the agreed obligations, it will take relevant actions immediately.

If the owner no longer accepts the transmission of his personal data in accordance with the provisions of the paragraph above, you can contact **iWW** by any of the means established in this Privacy Notice.

How can you access, modify, cancel your personal data, or oppose its use?

You have the right to know what personal data we have about you, what we use it for and the conditions of use that we give them (Access). Likewise, it is your right to request the correction of your information in case it is outdated, inaccurate or incomplete (Rectification); that we remove it from our records or databases when you consider that it is not being used properly (Cancellation); as well to oppose the use of your personal data for specific purposes (Opposition). These rights are known as ARCO rights.

To exercise any of ARCO rights, you must submit the respective request through from the following means: Telephone +52 (55) 30983700, or by email: rmares@ifahto.com

To know the procedure and requirements for the exercise of ARCO rights, we put at your disposal the following means: Telephone +52 (55) 30983700 Ext. 3708, or by email: rmares@ifahto.com

The contact details of the person or department of personal data, which is responsible of processing ARCO rights requests are as follows:

- a) Name of the person or personal data department: Ricardo Mares
- b) Address: Mario Pani 750, 1st floor, Colonia Santa Fe, Cuajimalpa de Morelos, Mexico City, ZIP 05348.

- c) Email: rmares@ifahto.com
- d) Telephone number: +52 (55) 3098 3700

You can revoke your consent to the use of your personal data.

You can revoke the consent that, where appropriate, you have given us for the processing of your data personal. However, it is important to keep in mind that not in all cases we will be able to attend to your request or terminate the use immediately, since it is possible due some legal obligation that we require continue treating your personal data. Likewise, you should consider that for certain purposes, the revocation of your consent will imply that we cannot continue to provide the requested service, or the end of your relationship with us.

To revoke your consent, you must submit your request through the following means:

- by sending an email to rmares@ifahto.com

To know the procedure and requirements for the revocation of consent, we put at your disposal the following means:

- By sending your request directly to Human Resources department, through an email to: rmares@ifahto.com

How can you limit the use or disclosure of your personal data?

In order for you to limit the use or disclosure of your personal data, we offer you the following mean:

- Send an email to rmares@ifahto.com, where the information holder requests to limit the use or disclosure of your personal data

How can you know about the changes in this privacy notice?

This privacy notice may undergo modifications, changes or updates derived from new legal requirements; of our own needs from the products or services we offer; from our privacy practices; changes in our business model, or other causes.

We promise to keep you informed about the changes that this privacy notice, through our website www.ifahtoworldwide.com.

The procedure through which notifications about changes or updates will be carried out to this privacy notice, is as follows: through our website www.ifahtoworldwide.com

Last update: October 23, 2023.